



DEREK MICHALSKI VOICE OF RENEWABLES

DMVR

ADVERTISING & PARTNERSHIP GUIDE

2026 – 2027

LEADING RENEWABLE ENERGY MEDIA PLATFORM



POSITIONING YOUR BRAND TO REACH DECISION-MAKERS

Your Customers Read DMVR. Shouldn't They See **Your Brand**?

The companies shaping the energy transition turn to DMVR for the market intelligence, technical insight and industry analysis. Since 2008, we have helped hundreds of companies increase their visibility, build market credibility, launch new solutions and connect with the professionals driving the transformation of Europe's energy system.

Our audience represents the full energy value chain — including technology providers, OEMs, project developers, utilities, TSOs, DSOs, EPCs, IPPs, investors, asset owners and managers, installers, consultants and energy law specialists. Together, they generate more than 250,000 visits to DMVR every month, making our platform a trusted source of information for the industry's most active decision makers.

Partnering with DMVR places your brand alongside the content your customers and prospects rely on. Whether your objective is to introduce a new technology, build brand authority, generate qualified business opportunities, support a sales campaign or strengthen your position in a competitive market, we help you reach the professionals who specify solutions, evaluate suppliers, influence procurement decisions and deliver energy projects.

Your message reaches a highly engaged audience through DMVR's website, specialist newsletters and digital channels, connecting your brand with more than 70,000 energy professionals across the continent.

250,000+

MONTHLY VISITS

70,000+

ENERGY PROFESSIONALS REACHED

DMVR — Your next customer is already here.

Why Advertise With Us?

Our highly targeted audience includes project developers, utilities, TSOs, DSOs, IPPs, EPCs, OEMs, technology providers, investors and consultants who rely on our editorial content to stay informed about market developments, emerging technologies and project opportunities.

Through in-depth news coverage, technical analysis and expert commentary, we attract an engaged readership of decision-makers, engineers and commercial professionals actively involved in planning, financing, building and operating Europe's future energy infrastructure.

That combination — a qualified audience and content they trust — is what makes DMVR a more effective advertising environment.

Our Reach

250,000+

MONTHLY WEBSITE VISITORS

35,000+

NEWSLETTER SUBSCRIBERS

32,000+

LINKEDIN FOLLOWERS

65+

COUNTRIES REACHED

63,000+

WEEKLY NEWSLETTER READERS

Daily

ORIGINAL ARTICLES PUBLISHED

Our Audience

JOB FUNCTIONS

CEO
COO
CIO
GM
MD
CGO
CMO
Executive Management
Business Development
Project Development
Engineering
Asset Management
Procurement
Investment
Operations

ORGANISATION TYPES

Utilities
TSOs
DSOs
IPPs
Developers
EPCs
OEMs
Technology providers
Investors
Consultants
Asset operators
Energy lawyers
Installers
Energy traders

Industries We Cover

Solar PV

Wind

Energy Storage

Hydrogen

Energy Transmission

Energy Distribution

Smart Grids

Grid Flexibility

Power Markets

Digitalisation

EV Charging

Cybersecurity

Seven Ways To **Advertise**

01

Website Display Advertising

Banner placements across DMVR energy news portal, sub-pages and article pages, seen by 250,000+ monthly visitors.

02

Newsletter Advertising

A promotional banner inside our weekly newsletter, delivered to 35,000+ energy professionals.

03

Sponsored Articles

Native, editorially-styled content that puts your expertise and projects in front of an engaged readership.

04

Partner Profiles

A permanent, content-rich company hub across all DMVR verticals. See page 9 for full details.

05

Dedicated Email Campaigns

A standalone mass email campaign sent directly to our subscriber base, carrying only your message.

06

Social Media Promotion

Featured posts to our 32,000+ LinkedIn followers, extending your reach beyond the platform.

07

Lead Generation Campaigns

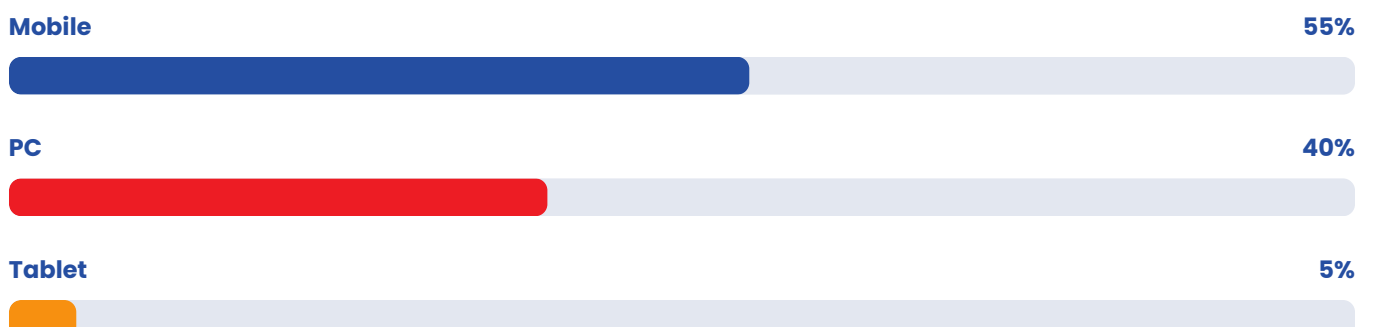
Content and campaigns designed specifically to generate qualified enquiries from our audience.

Where Our Audience Reads Us

DMVR reaches readers in 65+ countries, with our core, most active audience concentrated across Europe.



DEVICE USAGE



Where Your Banner **Appears**

Every numbered position below is a booked, dedicated banner slot — shown here exactly where it sits on the page. See the next page for sizes and pricing.



Choose The Best Placement

Banner positions are available across our homepage, sub-pages and post (article) pages — book by the month.

POSITION	PAGE	SIZE (PX)	PERIOD	PRICE
B1 – B2	Homepage	1395 x 155	Month	€1,000
B3 – B4	Homepage	274 x 400	Month	€1,000
B1 – B2	Sub Page	1395 x 155	Month	€500
B3 – B4	Sub Page	274 x 400	Month	€500
B1 – B2	Post Page	274 x 400	Month	€500
B3	Post Page	1395 x 155	Month	€500

Rates shown are per calendar month. Fees subject to VAT.

Go Beyond Banners: **Partner Profile**

A Partner Profile gives your company a permanent, content-rich presence across all verticals of DMVR — a dedicated destination where readers can learn about your business, technologies and expertise, and make direct contact with your representatives.

WHAT'S INCLUDED

- + Your dedicated company profile page on DMVR, including your company logo and/or artwork, corporate description, contact details, links to your website and social media channels.
- + Opportunity to publish your company news, project updates, press releases, and case studies
- + A 1000 word interview by Derek Michalski, with your C-level representative to be published across our verticals
- + Speaking participation in our webinars
- + 4 dedicated marketing campaigns a year to generate qualified enquiries

Your Partner Profile becomes a central hub for customers, partners and industry stakeholders looking to understand your capabilities and connect with your business.

€5,000 + VAT

ANNUAL FEE

Built On A Simple Conviction: The Future Is Renewable

Before founding DMVR in 2008, Derek Michalski spent his career with one of Europe's leading media and conference organisers, working primarily across the oil and gas sector.

Recognising that the future of energy lay in renewables, he established DMVR as an independent media platform dedicated to covering the energy transition and providing market intelligence on the companies, technologies, investments and policy shaping Europe's new energy economy.

Building the platform took him across all continents, with media coverage of and events organised in the UK, Germany, Poland, Ukraine, Georgia, Italy, Egypt, India, Brazil, Jordan, Malaysia, Croatia, Romania, Lithuania, Chile, the US.

Today, DMVR, headquartered in London, collaborates with media partners and independent energy journalists across the world, placing it at the heart of the financial, regulatory and commercial landscape shaping the biggest energy transition so far.

GET IN TOUCH

To put your brand in front of the professionals building the future of energy, contact us below.

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